



Caucasus University

School of Tourism

Name of Educational Programme	The Bachelor Program of Tourism
Name of Educational Programme in English	The Bachelor Program of Tourism
Level of Higher Education	Bachelor
Type of Educational Programme	Academic
Language of Instruction	The study on the educational programme is delivered in Georgian with English as a component
Awarded Qualification, Code	1120
In Georgian:	Bachelor in Tourism
In English:	Bachelor in Tourism
Date of Program Approval	The bachelor program was confirmed by Caucasus University President in accordance with Decree #01/05-127, 28 June of 2011
Date of Program Renewal	This program was first renewed by Caucasus University president in accordance with #01/01-13, April 27 of 2013. It was renewed for the second time by the president on the basis of Decree N 01/01-46 of 27 March, 2014. The third time renewal was made on 15 September, on the basis of Decree N 01/01-87. The fourth time renewal was made under Presidential Decree N 01/01 - 08 of January 18, 2019
Program Coordinator/Co-Coordinator	Full professor of Caucasus University, Dr. Teimuraz Khutsishvili appointed on a basis of Presidential Decree #01/01-44 of December 5, 2018. Levan Tsikarishvili, master's graduate, confirmed as

a a program co-coordinator on a basis of president's Decree #01/01-44 of December 5,2018.

Program Volume in Credits

The Program (in Tbilisi and Batumi) is comprised of 240 ECTS credits, allocated into 8 Semesters. Every semester is comprised of 30 ECTS credits. Therefore, a probable duration of "Bachelor's Program in Tourism" constitutes 4 years. The academic year is composed by a semester principle. One semester is comprised of 20 academic weeks, therefore the academic year is planned out for 40 weeks. 1 ECTS credit is equal to 25 cr. hours, which includes both a student's contact workload time (lecture, seminar, practical lesson, etc.), and his/her independent working hours (hours allocated for the preparation for midterm and final evaluations, as well as for the preparation of homework and presentations).

The Structure of the Program is as followed:

The mandatory component determined for the general (non-profession) studies is given 70 ECTS credits, where 50 ECTS credits are allocated for the foreign languages (2 languages).

The mandatory component determined for the professional subjects are given 125 ECTS credits.

The mandatory elective courses are given 45 ECTS credits, which the student is able to choose from 60 ECTS offered credits. From these selected 45 ECTS credits the student can collect maximum 20 ECTS credits in a way of substitution of elective credits, or alternatively through credits recognized as free credits by the President's decree #01/01-68

Program Admission Precondition

A person with full general education is entitled to further education for the bachelor's program in tourism after having enrolled through unified national examinations. For the students graduating schools in a foreign countries relevant articles of existing Georgian law shall apply.

Qualification Description of the Program

<p>Program Objective</p>	<p>The objective of the four-year bachelor program is to develop professional competence in tourism.</p> <p>The program provides the student with the knowledge required for the profession and develops both theoretical and practical skills in order to build a successful career in touristy industry.</p> <p>After covering the program the gained knowledge will enable tourism students to be engaged in touristy business, be employed in touristy fields, in both private and state organizations.</p> <p>The program curriculum covers both general educational subjects as well as tourism management subjects which will enable students to hold positions in touristy fields as professional specialists as well as managers.</p>
<p>Program Learning Outcomes</p>	<p>The bachelor program in tourism was developed based on the programs developed in leading European universities through sharing their experience. Correspondingly, this program is created based on international standards and provides high quality profound education in touristy business by considering academic and practical knowledge. The aim of the program is to prepare qualified and competitive staff for managerial positions and correspondingly, for their employment. Having covered the program, the graduate will show the following outcomes based on their assessment indices:</p> <ul style="list-style-type: none"> ➤ Has the thorough understanding of the skills and components of the touristy field. The assessment indices: <ul style="list-style-type: none"> • Can make a reflective writing on their activities and work on and analyse required materials; • Can effectively manage academic resources in time and space; • Can organize necessary notes and effectively use them; • Can plan and conduct their own learning process; ➤ Knows basic theories and concepts of tourism management; Assessment indices: <ul style="list-style-type: none"> • touristy industry and their correlation; analyses the management process of touristy business. • Has the insight into touristy industry, major concepts of analysis and formulation. • Has insight into touristy industry, major principles and directions of management of both private and public organizations with international and Georgian examples. ➤ Can create and implement projects and business plans in tourism; Assessment indices: <ul style="list-style-type: none"> • Can create project and business plan, process and analyse necessary materials • Can determine the aims and tasks of the project, analyse the outcomes; • Can find suitable partners and conduct business conversations with them. • Can create and manage the project and business idea; ➤ Can evaluate existing situation in touristy politics and economics and plan

on a local, regional and international level;

Assessment indices;

- Knows about the peculiarities of organizational structure of public and private organizations, major types of activities of existing tourist organizations.
- Can measure the share of tourism in economy and analyze the future processes.
- Can determine the priorities of tourist policy and make comparative analysis of on a local, regional and international level.
- Can determine tourist policy and analyze its role in state development.

➤ **Knows about international markets of tourism and its marketing strategy on a local and international level;**

Assessment indices

- Knows about strategic approaches of positioning tourist destinations international in line with international target markets;
- Knows about the methodology of planning tourist destination and its implementation;
- Knows about the developing and assessing tools of marketing strategies of tourist destinations.

➤ **Knows about Georgia's tourist resources; tourist evaluation and analysis of their conditions;**

Assessment indices:

- Can evaluate and analyse Georgia's tourist resources;
- Knows about characteristics of Georgian tourist resources and can classify them.
- Can determine the prospects of developing and utilising Georgian tourist resources.

➤ **Can manage tour companies, plan tours and manage them;**

Assessment indices:

- Knows about the principles of tourist company management; the types of tourist organizations, their activities and tasks;
- Knows how to plan and manage tourist market; characteristics of international travel;
- Can describe routes, plan, schedule and manage them;
- Knows about the suppliers of services, the types of partnerships and contracts;
- Knows about the tax benefits and state policy of the tourism.

➤ **Assessment indices:**

- Knows about the specifics and management possibility of the hotel business;
- Can analyse statistically the market and develop comparative rates;
- Knows about the characteristics and obligations of having relationship with partners;
- Knows about the hotel categories, their segment and the methods of their determination;

	<ul style="list-style-type: none"> • Knows about the steps of hote business planning and the tools of their management;
Areas of Employment	<p>The touristic business comprises many segments among which the following are principal:transportation, accommodations, eating places,recreational and entertainment industries.Tourism is diverse and complex,each area has many work places and career prospects in both private and public sectors.</p> <p>According to national bank statistics the income from touristy field in Georgia has increased substantially and surpasses one billion dollars.Alongside this field developing and expanding the suppy is being increased in terms of infrastructural development.As a result, there is a need for highyl qualified and experienced staff.However,the major challenge is lack of knowledgeable and staff with diverse skills.Correspondingly, the bachelor's program in tourism will encourage qualiffying human resources and improving skills in tourism together with facilitating long-term development of the industry.</p> <p>There are the following employment possibilities in touristy industry:</p> <ul style="list-style-type: none"> • Georgian National Tourism Administration • Department of Tourism of Adjara • Agency of Protected Areas • Ministry of Culture and Monument Protection of Georgia • Regional local self-governemnt bodies • Tourist information centres • Management organizations of touristy destinations • Transport companies • Accommodations • Touristy companies • Restaurants and Eating places • Leisure and event industry • Existing associates in tourism industry • Information technologies and internet agencies in tourism • Educational institutions in tourism <p>The tourism industry is vast and has a wide selection of diverse positions thus offering careeradvancement options to the staff employed in this field.</p>
Possibility to Continue Studies	<p>Upon finishing bachelor's program the student has the possibility to continue es for the master's program.</p>

Evaluation System of Student's Knowledge

The assessment system of the student's learning outcomes includes midterm and final assessment. In the learning component the midterm evaluation totals 70 points out of maximum 100 points and final exams 30 points.

In both midterm and final assessment minimum competence margin is established. Detailed information about the minimum competence margin is provided in the syllabi of concrete disciplines which are uploaded at the beginning of the learning process in the electronic system of learning process management. On each stage of learning process, the student is entitled to take exams only if the total points accumulated before final exams in the interim amounts to minimum 41.

The evaluation system includes

- a) Five types of positive grades:
 - a) (A) Excellent – 91-100 points of assessment;
 - b) (B) Very good – 81-90 points of maximal assessment;
 - c) (C) Good – 71-80 points of maximal assessment;
 - d) (D) Satisfactory – 61-70 points of maximal assessment;
 - e) (E) Sufficient – 51-60 points of maximal assessment;
- b) two negative grades:
 - a) (FX) Did not pass – 41-50 points of maximal assessment, which means the student needs to work harder and is allowed to retake the exam one more time after working independently;
 - b) (F) Fail – 40 points or less of maximal assessment, which means the student's work is insufficient and he/she has to retake the course.

The student shall retake the final examination within the period prescribed by the administration but no later than 5 days after announcement of the results of the final exam.

The point received for the additional exam shall not be added the points received in final exams. The mark attained in additional exams is a final result and shall be reflected in final evaluation of the learning component of the educational program.

Teaching and Learning Methods

The bachelor's program in tourism takes into account applying a number of teaching methods in the educational process. The professors and teachers will have the ability to use different major methods and also combine these major methods:

1. **Discussions/debates** – one of the most common methods of interactive teaching. Quality of Students' involvement is higher; classes are more dynamic and students are more active. Any discussion can turn into a debate. The method allows professors to give questions and get answers and enables students to develop skills of discussion and debates and prepares them for justifying their opinions and points.
2. **Team (Collaborative) work** - the method implies dividing students into teams and assigning different tasks to them. Each team member works on the task individually and shares his/her ideas with the rest. Depending on the type of the task, team members can change tasks and roles. The strategy ensures students' maximum involvement in the learning process.
3. **Problem Based Learning (PBL)** –a teaching method which uses a problem as an initial step to

acquire and integrate knowledge. Discusses individual cases during the lecture time and study the subject in depth.

4. **Brain storming** – the method facilitates to generating as many ideas about a particular topic as possible. The more radically different the ideas, the better. The method encourages creativity towards solving the problem;
5. **Role play** – students are assigned different roles, which allow them to look at a problem from different perspectives and formulate alternative opinion. Like debates, role play also helps students develop skills needed for giving their opinion and justifying their judgments.
6. **Cooperative Learning** – where the whole class is responsible not only for his/her own learning and understanding of the subject matter but also for aiding and assisting others in better understanding it. Each student works on a problem until he/she fully understands everything.
7. **Method of Demonstration** – the method implies displaying visual materials. In terms of results, it is a very effective approach. In majority of cases it is better to give students both audio and visual material simultaneously; the material can be demonstrated by both - professors and students; This method helps us clarify different steps of the learning process and specify what the students will have to fulfill independently. Besides, the method visually demonstrates the gist of the issue/problem.
8. **E-learning**. The method combines three ways of instruction: involving the presence when the learning process between the professor and the student occurs during contact hours and the learning material is delivered electronically.
Hybrid_(presence/remote). This kind of learning is in most cases conducted distantly with some part of it during the contact hours. The complete distant learning implies the conduct of the learning process without the professor being physically present. The learning course is entirely held electronically.

9. The learning methods which are approved for the practice.

Human Resources of the Program

- 12 academic personnel: 4 full professors, 4 associate professors, 3 assistant professors, 1 assistant
- 22 invited lecturers

Other Resources of the Program

The institutions to which memorandum/contract is drawn within the program are as follows:

- Georgian National Tourism Administration
- NLE (non-enterprenurial legal entity) Union of Museums
- Travel agency "Interco"
- LTD "City Avenue"
- LTD "Lucky Way"
- "TravelShop"
- LTD Travel Agency "Saba"

Material-technical Base

To reach the outcomes envisaged by the Bachelor's Degree Program in Tourism the University

infrastructure and material and technical resources are unrestrictedly accessible for the students and the academic personnel, namely:

- ✓ Auditoria equipped with appropriate equipment and conference halls;
- ✓ Peace Research Institute Hall;
- ✓ The library equipped with computers and appropriate Information Technologies;
- ✓ Computer classes/labs, computers connected to the internet and intranet and specially tailored software guaranteeing smooth operation of learning/teaching process;

The educational program has appropriate textbooks and methodological literature. The University Library provides students with printed and electronic versions of the textbooks prescribed by the syllabus, methodological and scientific literature as well as database of the book fund and an electronic catalogue posted on the University website.

The material resources of the University ensure the goals set by the Bachelor's Program of Tourism are reached and the planned outcomes are realized:

Premises: The Bachelor's Program is conducted on the University premises where sanitary-hygiene and safety rules are adhered to (alarm system is installed, fire extinguishers are available, the whole University perimeter is controlled by surveillance cameras and the discipline is ensured by the University guards). The University building fully complies with technical requirements established for Universities; the University has auditoria designed for lectures and practical classes fully equipped with appropriate equipment and devices (projectors, desks and chairs, whiteboards, etc.).

Library: - The University library has printed and electronic fund necessary for implementation of the Bachelor's Program accessible for the students and academic personnel (12 290 printed and 3192 electronic units). The library has an electronic catalogue. The library has a Reading Room equipped with appropriate property (chairs, desks, computers). The library has one photocopier which can be used by students with the help of four library staff members. The Reading Room allows students to use internet and international electronic resources:

- Cambridge Journals Online (<https://www.cambridge.org/core>)
- BioOne Complete (<http://www.bioone.org/>)
- e-Duke Journals Scholarly Collection (<https://www.dukeupress.edu/>)
- Edward Elgar Publishing Journals and Development Studies e-book (<https://www.elgaronline.com/page/70/journals>)
- IMechE Journals (<https://us.sagepub.com/en-us/nam/IMEche>)
- Openedition Journals (<http://www.openedition.org/>)
- Royal Society Journals Collection (<https://royalsociety.org/journals/>)
- Taylor And Francis Online (<https://www.tandfonline.com/>)
- EBSCO (<http://search.epnet.com/>) - Elit package - 11 base collections
- Heinonline
- Academic Search Elite

The University library has an electronic catalogue.

The work space for the academic personnel - An appropriate work space is created for the academic personnel with appropriate furniture and technologies (chairs, desks, bookcases, internet-connected computer, multifunctional photocopier).

Information-Communication Technologies – laboratories and computer equipment appropriate to the Bachelor's Degree Academic Program meeting modern requirements, connected to the internet and accessible for the students, academic, invited and administrative personnel are available at the University. The computers are equipped with appropriate instruments/applications. The auditoria and computer classes are equipped with local net and internet.

8 VLAN (Virtual Local Area Network)

- Student LAN
- Student WLAN
- Staff
- VOIP
- Management
- President
- Grenoble
- Guest

The computer class and the library

- 7 computer rooms (168 computers)
- Library (17 computers)

Access Points 75 (coverage zone: the entire building and the yard)

The electronic system is used for the assessment of students' knowledge and organizing the learning process which in turn enables accessibility of the marks for the students, control of the students' academic performance by the administration and facilitating the learning process. The university ensures the publicity and accessibility of the information with the help of the university web-page which displays the catalogue for educational programs, information about the implementation of the educational program and learning process management.

The outcomes which are prescribed by the educational program is provided by material and technical resources belonging to the university. Namely, the students and academic personnel are provided by the computers and internet suitable for the students and academic personnel. Auditoriums are equipped with relevant technologies (multimedia projector, computers, audio-video technologies, etc) and furniture for learning (whiteboard, desks, chairs)

The book and electronic funds within the university ensures reaching the outcomes set by the program. The electronic and printed resources can be used by any university student and academic personnel.

Currently Caucasus University is equipped with modern computers and photocopying machines (they were replaced with the most up-to-date ones in 2018). The University has seven computer classes on B and C floors; two more such classes will be added on A floor in the current year.

Such classes are equipped with PC and Multimedia Projectors. Such Projectors and Computers are available in each auditorium. The University administration and practically all the employees have access to the computers and internet. The University operates a Computer Park with more than 350 units. In addition, the University has printers and scanners; a few so-called Smart Boards, photocopying machines "Kyocera" brand, color photocopying machines "HP MFD" type. Wi-Fi and IP telephone connection are accessible throughout the whole University premises. There are three modern servers in the University Server Department where appropriate net equipment is installed (with Cisco and "Nortel switches, Fortinet, NG Firewall, wireless controller and access point; etc.) more than 100 such devices. The University is connected to the external net and has 150/150 Mbps access to local and global connections.

The mentioned resources are accessible for the University students, academic, invited and administrative personnel. All the interested persons are informed on the possibility of using these resources and are familiar with the rules and procedures of their utilization.

Financial Support of the Program

The funds needed for financial provision of the Bachelor's Program in Tourism are included in the budget of Caucasus University. The budget for the program is considered at the beginning of each academic year and agreed with the financial department and the university president.

Bachelor's program in Tourism Program Curriculum

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit
				I		II		III		IV		
				ECTS კრედიტი								
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
			Mandatory Subjects									70
			English Language:General and professional									20
1.	GENG 0001/ GENG 0003	Students getting more than 71 points shall be registered for B2.0 level, the others for B1.0	B1.0 General English /B2.0 General English									2.5
2.	PENG 1170		P1 Professional English									2.5
3.	GENG 0002/GENG 0004	GENG 0001/ GENG 0003	B1.General English /B2. General English									2.5
4.	PENG 1270	PENG 1170	P2 Professional English									2.5
5.	GENG 0003/GENG 0005	GENG 0002/GENG 0004	B2.0 General English /C1.0 General English									2.5

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit		
				I		II		III		IV				
				ECTS კრედიტი										
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester			
6.	PENG 2170	PENG 1270	P3 Professional English											2.5
7.	GENG 0004/GENG 0006	GENG 0003/GENG 0005	B2. General English /C1. General English											2.5
8.	PENG 2270	PENG 2170	P4 Professional English											2.5
9.	CIS 1170		Computer skills 1	5										5
10.	CIS 1270	CIS 1170	Computer skills 2		5									5
			Foreign language: German or French or Turkish or Russian											
11.	GERM 0001, FREN 0001, TURK 0001, RUS 0001	-	German A 1.0,French A 1.0,Turkish A 1.0 Russian A 1.0	5										5
12.	GERM 0002, FREN 0002, TURK 0002, RUS 0002	GERM 0001, FREN 0001, TURK 0001, RUS 0001	German A 1.,French A 1.,Turkish A 1. Russian A 1.		5									5
13.	GERM 0003, FREN 0003, TURK 0003, RUS 0003	GERM 0002, FREN 0002, TURK 0002, RUS 0002	German A 2.0,French A 2.0,Turkish A 2.0 Russian A 2.0			5								5
14.	GERM 0004, FREN 0004,	GERM 0003, FREN 0003, TURK 0003, RUS	German A 2.,French A 2.,Turkish A 2. Russian A 2.				5							5

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit	
				I		II		III		IV			
				ECTS კრედიტო									
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
	TURK 0004, RUS 0004	0003											
15.	GERM 0005, FREN 0005, TURK 0005, RUS 0005	GERM 0004, FREN 0004, TURK 0004, RUS 0004	German B1.0,French B1.0,Turkish B1.0 Russian B1.0					5					5
16.	GERM 0006, FREN 0006, TURK 0006, RUS 0006	GERM 0005, FREN 0005, TURK 0005, RUS 0005	German B1.,French B1.,Turkish B1. Russian B1.						5				5
17.	MATH 1170		Calculus	5									5
18.	SPCH 0007		Georgian language writing and speaking		5								5
			Professional mandatory subjects										125
19.	HIST 0003		Georgian History	5									5
20.	GEOG 1170		Geography of Georgia	5									5
21.	MGS 2170		Fundamentals of management		5								5
22.	TR 1271		Intorduction to tourism		5								5
23.	TMK 4071		Fundamentals of Marketing			5							5
24.	ACCT 3170	MATH 1170	Financial accounting			5							5
25.	MGS 4112	MGS 2170	Operations Management			5							5
26.	ITM 2170	MGS 2170	Introduction to Tourism Management			5							5

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit	
				I		II		III		IV			
				ECTS კრედიტი									
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester		
27.	IHM 2270	TR 1271	Introduction to Hospitality Management				5						5
28.	TR 1272	GEOG 1170 HIST 0003	Georgian Touristy Resources				5						5
29.	TRP 2270	TR 1271	Tourism Policy				5						5
30.	TRM 2270	ITM 2170 IHM 2270	Tourism Marketing and international markets				5						5
31.	TR 2272	MATH 1170	Tourism Statistics and Research Methods					5					5
32.	HOSP 2270	IHM 2270	Hotel Management					5					5
33.	TCM 3170	TRM 2270 TR 1272	Tourist Company Management					5					5
34.	BUSA 3170	SPCH 0007	Business Communication					5					5
35.	FB 2270	IHM 2270 HOSP 2270	Food and Beverage Management					5					5
36.	TR 2171		Tourism Economics						5				5
37.	TPM 3270	TRP 2270 TRM 2270	Tourism management and place making							5			5
38.	TR 3271	TRM 2270	Event Management							5			5

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit
				I		II		III		IV		
				ECTS კრედიტი								
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
39.	SDT 3270	TRP 2270	Sustainable development of Tourism						5			5
40.	BUSA 4070	MGS 2170 TMK 4071	Development of Business plan						5			5
41.	DIS 4171		Qualitative and quantitative methods of research							5		5
42.	DIS 4270	DIS 4171	Bachelor thesis								10	10
			Specialty elective/mandatory subjects									60
43.	TR 3275	ITM 2170	Internship in Tourism							5		5
44.	TPM 0070	TR 1271 TR 1272	Tour planning and management								5	5
45.	ITT 0070	TR 1271	Information Technologies in Tourism								5	5
46.	TIT 0070	ITM 2170	Transport Industry in Tourism								5	5
47.	WTR 0070		World Touristy Resources								5	5
48.	VVT 0070	TR 1271	Wine Tourism								5	5
49.	CRM 0070	ITM 2170	Management of Cultural Resources								5	5
50.	TUR 4072	ITM 2170	Ecotourism								5	5
51.	ADT 0070	ITM 2170	Adventure Tourism								5	5
52.	TUR 4075	ITM 2170	Agrotourism								5	5

№	Subject Code	Precondition	Subject/Module	Academic year								ECTS credit
				I		II		III		IV		
				ECTS კრედიტი								
				I semester	II Semester	I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
53.	TUR 4076	ITM 2170	Wellness Tourism								5	5
54.	TUR 4077	ITM 2170	MICE Tourism								5	5
55.			Free Credits									
ECTS	სემესტრში	30		30	30	30	30	30	30	30	60	240
	წელიწადში	60		60	60	60	60	60	60	60	240	

note:

- * The student can take the subject for a study only on condition he/she accumulates 110 credits out of specialty mandatory subjects.
- ** The student can accumulate credits in accordance with Caucasus University presidential decree of May 31, 2014 , #01/01-68. The credits for Specialty elective subjects are open in the first and the second semesters so that to offer the students flexible system to choose subjects from different modules and the combination of concentrations.

The Hourly System of the Curriculum

№	Subject	ECTS Credit/Hr.	Contact Hours					Independent Hours
			Lecture	Seminar	Practical	Midterm/Final exams	Presentation	Independent work and exam preparation
1.	B1.0 General English /B2.0 General English	2.5/62.5	13	17		4	2	26.5
2.	P1 Professional English	2.5/62.5	13	17		4	2	26.5
3.	B1 General English /B2 General English	2.5/62.5	13	17		4	2	26.5
4.	P2 Professional English	2.5/62.5	13	17		4	2	26.5
5.	B2.0 General English/C1.0 General English	2.5/62.5	13	17		4	2	26.5
6.	P3 Professional English	2.5/62.5	13	17		4	2	26.5
7.	B2 General English /C1 General English	2.5/62.5	13	17		4	2	26.5
8.	P4 General English	2.5/62.5	13	17		4	2	26.5
9.	Computer skills 1	5/125	16	8		4	2	95
10.	Computer skills 2	5/125	16	8		4	2	95
11.	German A 1.0,French A 1.0,Turkish A 1.0 Russian A 1.0	5/125	28	34 34 34 33		4	2 2 2 3	57
12.	German A 1.,French A 1.,Turkish A 1. Russian A 1.	5/125	28	34 34 34 33		4	2 2 2 3	57
13.	German A 2.0,French A 2.0,Turkish A 2.0 Russian A 2.0	5/125	28	34 34 34 33		4	2 2 2 3	57
14.	German A 2.,French A 2.,Turkish A 2. Russian A 2.	5/125	28	34 34 34 33		4	2 2 2 3	57

№	Subject	ECTS Credit/Hr.	Contact Hours					Independent Hours
			Lecture	Seminar	Practical	Midterm/Final exams	Presentation	Independent work and exam preparation
15.	German B1.0,French B1.0,Turkish B1.0 Russian B1.0	5/125	28	34 34 34 33		4	2 2 2 3	57
16.	German B1.,French B1.,Turkish B1. Russian B1.	5/125	28	34 34 34 33		4	2 2 2 3	57
17.	Calculus	5/125	12	12		4	2	95
18.	Georgian writing and speaking	5/125	13	11		4	2	95
19.	Georgian History	5/125	16	8		4	2	95
20.	Geography of Georgia	5/125	15	11		4	-	95
21.	Fundamentals of Management	5/125	14	8		4	4	95
22.	Introduction to tourism	5/125	12	12		4	2	95
23.	Fundamentals of Marketing	5/125	14	8		4	4	95
24.	Financial Accounting	5/125	18	6		4	2	95
25.	Operations Management	5/125	15	7		4	4	95
26.	Intorudction to Tourism Management	5/125	14	10		4	2	95
27.	Introduction to Hospitality Management	5/125	14	10		4	2	95
28.	Georgian Touristy Resources	5/125	16	8		4	2	95
29.	Tourism Policy	5/125	17	7		4	2	95
30.	Tourism Marketing and International Markets	5/125	15	7		4	4	95
31.	Tourism Statistics and Research methods	5/125	15	9		4	2	95

№	Subject	ECTS Credit/Hr.	Contact Hours					Independent Hours
			Lecture	Seminar	Practical	Midterm/Final exams	Presentation	Independent work and exam preparation
32.	Hotel Management	5/125	14	10		4	2	95
33.	Tour Company Management	5/125	16	8		4	2	95
34.	Business Communication	5/125	13	9		4	4	95
35.	Food and Beverage Management	5/125	14	10		4	2	95
36.	Tourism Economics	5/125	18	6		4	2	95
37.	Tourism Planning and Place Making	5/125	20	4		4	2	95
38.	Event Management	5/125	10	12		4	4	95
39.	Sustainable Development of Tourism	5/125	17	7		4	2	95
40.	Businessplan Development	5/125	14	8		4	4	95
41.	Qualitative and quantitative methods of research	5/125	17	7		4	2	95
42.	Bachelor Thesis	10/250						250
43.	Internship in Tourism	5/125	13	13		4	2	95
44.	Tour Planning and Management	5/125	17	7		4	2	95
45.	Information Technologies in Tourism	5/125	20	4		4	2	95
46.	Transport Industry in Tourism	5/125	20	4		4	2	95
47.	World Touristy Resources	5/125	20	4		4	2	95
48.	Wine Tourism	5/125	11	11		4	4	95
49.	Management of Cultural Resources	5/125	12	12		4	2	95
50.	Ecotourism	5/125	15	7		4	4	95
51.	Adventure Tourism	5/125	12	10		4	4	95
52.	Agrotourism	5/125	13	11		4	2	95

№	Subject	ECTS Credit/Hr.	Contact Hours					Independent Hours
			Lecture	Seminar	Practical	Midterm/Final exams	Presentation	Independent work and exam preparation
53.	Wellness tourism	5/125	17	7		4	2	95
54.	MICE tourism	5/125	12	10		4	4	95

I	German A 1.0, French A 1.0, Turkish A 1.0 Russian A 1.0								
I	Calculus								
I	Georgian History								
I	Geography of Georgia								
II	Computer skills 2								
II	.German A 1, French A 1., Turkish A 1. Russian A 1.								
II	Georgian Writing and Speaking								
II	Fundamentals of Management								
II	Introduction to Tourism	Intermediate	low		low				
III	German A 2.0, French A 2.0, Turkish A 2.0 Russian A 2.0								
III	Fundamentals of Marketing					intermediate			
III	Financial Accounting								
III	Operations Management								
III	Introduction to Tourism Management		High	intermediate			low		

IV	German A 2., French A 2., Turkish A 2. Russian A 2.								
IV	Introduction to Hospitality Management		low				low		high
IV	Georgian Touristy Resources			low			high	intermediate	
IV	Tourism Policy			low	high				
IV	Tourism Marketing and International markets				low	high		low	low
V	German B1.0, French B1.0, Turkish B1.0 Russian B1.0								
V	Tourism Statistics and Research methods		low		intermediate				
V	Hotel Management			intermediate					high
V	Tour Company Management					intermediate	intermediate	high	
V	Business Communication							intermediate	intermediate
V	Food and Beverage Management		intermediate						low
VI	German B1., French B1., Turkish B1. Russian B1.								
VI	Tourism Economics		low	high					

VI	Tourism planning and Place making		low	low	low				
VI	Event management			intermediate		intermediate		low	
VI	Sustainable Development of Tourism		intermediate		intermediate				
VI	Development of Business plan							intermediate	intermediate
VII	Qualitative and quantitative methods of research				low				
VIII	Bachelor's thesis	low	low	intermediate	intermediate				
	Specialty related elective components								

I. Target indices for learning outcomes

Semester	course/module / practice/research component	Learning outcomes of the learning course in relation with the program							
		LO 1. has profound knowledge in skills and components of tourism	LO 2. knows about major theories and concepts of tourism management;	LO 3. Can create and implement projects and business plans in tourism	LO 4. Can evaluate and plan existing politics and economics in tourism on local, regional and international level;	LO 5. Knows about the international markets of tourism, its marketing strategies on local, regional and international level	LO6. Knows about Georgian touristy resources, touristy evaluation of their conditions and analysis;	LO7. Can manage tour company, plan tours and understands management;	LO8. Can manage the hotel business, knows about its standards and diversification
	Specialty related mandatory component								
I	Computer skills 1								
I	German A 1.0, French A 1.0, Turkish A 1.0 Russian A 1.0								

I	Calculus								
I	Georgian History								
I	Geography of Georgia								
II	Computer skills 2								
II	German A 1, French A 1., Turkish A 1. Russian A 1.								
II	Georgian Writing and speaking								
II	Fundamentals to management								
II	Introduction to tourism	80%	80%		70%				
III	German A 2.0, French A 2.0, Turkish A 2.0 Russian A 2.0								
III	Fundamentals of Marketing					80%			
III	Financial Accounting								
III	Operations Management								
III	Introduction to Tourism Management		90%	80%			70%		
IV	German A 2., French A 2., Turkish A 2. Russian A 2.								

IV	Introduction to Hospitality Management		70%				70%		90%
IV	Georgian Touristy Resources			70%			90%	80%	
IV	Tourism Policy			70%	90%				
IV	Tourism Marketing and International Markets				70%	90%		70%	70%
V	German B1.0, French B1.0, Turkish B1.0 Russian B1.0								
V	Tourism statistics and research methods		70%		80%				
V	Hotel Management			80%					90%
V	Tour Company Management					80%	80%	90%	
V	Business Communication							80%	80%
V	Food and Beverage Management		80%						70%
VI	German B1., French B1., Turkish B1. Russian B1.								
VI	Tourism Economics		70%	90%					
VI	Tourism planning and Place making		70%	90%	70%				
VI	Event Management			80%		80%		70%	
VI	Sustainable Development of Tourism		80%		80%				

VI	Business plan development							80%	80%
VII	Qualitative and quantitative methods of research				70%				
VIII	Bachelor's thesis	70%	70%	80%	80%				
	Specialty elective component								

Table for Learning Outcome Observation

Program Learning Outcome	Observation Period
LO #1. <i>[ind. Learning outcome]</i>	<i>[ind.academic year]</i>
LO 1.has profound knowledge in skills and components of tourism	Second academic year
LO 2. knows about major theories and concepts of tourism management;	Second academic year
LO 3. Can create and implement projects and business plans in tourism	Second academic year
LO 4.Can evaluate and plan existing politics and economics in tourism on local, regional and international level;	Third academic year
LO 5. Knows about the international markets of tourism,its marketing strategies on local,regional and international level	Third academic year
LO6. Knows about Georgian touristy resources,touristy evaluation of their conditions and analysis;	Third academic year
LO7. Can manage tour company,plan tours and understands management;	Third academic year
O8. Can manage the hotel business, knows about its standards and diversification	Third academic year

Map of targets and learning outcomes

<p style="text-align: center;">Program Learning outcomes</p> <p style="text-align: center;">Program Targets</p>	<p style="text-align: center;">↳ Gives the student necessary knowledge for the profession and develops both theoretical and practical knowledge.</p>	<p style="text-align: center;">Be employed in tourism management in different touristic directions, in both private and state organizations</p>	<p style="text-align: center;">To equip the graduates with the competence to communicate freely including in a foreign language.</p>	<p style="text-align: center;">To raise a specialist with the values of justice, citizenship and democracy.</p>
LO 1.has profound knowledge in skills and components of tourism	X	X	X	X
LO 2. knows about major theories and concepts of tourism management	X	X		X
LO 3. Can create and implement projects and business plans in tourism	X		X	
LO 4.Can evaluate and plan existing politics and economics in tourism at local,regional and international level;	X	X	X	X
LO 5. Knows about the international markets of tourism,its marketing strategies on local,regional and international level	X	X	X	X

LO6. Knows about Georgian touristy resourves,touristy evaluation of conditions and anaylysis;	X			X
LO7. Can manage tour company,plan tours and understands manager	X	X	X	X
O8. Can manage the hotel business, knows about its standards and diversification	X	X	X	X

Bachelor Curriculum

Recourse base of Professors and Teachers

№	Name,Surname	Status	Subject
1.	Teimuraz Khutsishvili	Professor	Calculus; Tour planning and mmanagement
2.	Giorgi Bregadze	Associate Professor	Tourism Economics:Tour planning and place management.
3.	Giorgi Datukishvili	Professor	Computer skills 1; Computer skills 2
4.	Nino Kakhurashvili	Invited Lecturer	Computer skills 1, computer skills 2
5.	Ilia Okromelidze	Invited Lecturer	Ecotourism
6.	Zurab Bragvadze	Professor	Georgian History
7.	Davit Maisuradze	Professor	Adventure Tourism
8.	Diana Bitvardi	Invited Lecturer	Russian A 1.0. Russian A 1 Russian A 2.0. Russian A 2 Russian B 1.0. Russian B 1
9.	Ekaterine Gloveli	Associate Professor	Tourism Statistics and research methods
10.	Ketevan Chapidze	Invited Lecturer	Qualitative and quantitative methods of research
11.	Merab Fifia	Invited Lecturer	French A 1.0; French A 1; French A 2.0; French A 2; French B 1.0; French B 1
12.	Mariam Tsibadze	Assistant professor	Geography of Georgia
13.	Lela Liparteliani	Assistant	Business Communication
14.	Davit Khutsishvili	Associate professor	Fundamentals of Management;Tourism marketing and international markets: introduction to tourism management.
15.	Luka Namoradze	Associate professor	Fundamentals of Marketing; operations management;business plan development.
16.	Khatuna Basilashvili	Invited Lecturer	B1.0 General English /B2.0 General English B1 General English /B2 General English B2.0 General English /C1.0 General English B2 General English/C1 General English
17.	Manana Vasadze	Invited Lecturer	zHotel Management; Food and Beverage Management
18.	Tatia Chikhladze	Assistant professor	Tourism Politics
19.	Taylor Kennedy Judson	Invited Lecturer	P1 Professional English ; P2 Professional English; P3 Professional English P4 Professional English
20.	Johannes Hendrik Kritzinger	Invited Lecturer	P1 Professional English ;P2 Professional English ;P3 Professional English ; P4 Professional English
21.	Levan Tsikarishvili	Assistant professor	Introduction to tourism;Georgian touristy resources;cultural resource management
22.	Melor Mshvidobadze	Professor	Tourism Economics
23.	Mzia Gogiasvili	Invited Lecturer	Turkish A 1.0; Turkish A 1; Turkish A2.0; Turkish A 2; Turkish B 1.0; Turkish B 1
24.	Maia Baramidze	Invited Lecturer	Financial Accounting
25.	Ketevan Intskirveli	Assistant	Georgian Writing and Speaking
26.	Ketevan Nikoladze	Invited Lecturer	German A 1.0; German A 1; German A 2.0; German A 2; German B 1.0; German B 1
27.	Inga Mumladze	Invited Lecturer	Introduction to Hospitality Management
28.	Irakli Ugulava	Invited Lecturer	Information Technologies in Tourism
29.	Tamar Tchelidze	Assistant professor	Sustainable Developemnt of Tourism;Tour Company Management
30.	Eka Devidze	Professor	Event Management
31.	Teona Taboridze	Invited Lecturer	Internship in Tourism;Wellnes Tourism

№	Name,Surname	Status	Subject
32.	Nikoloz Manjgaladze	Invited Lecturer	Transport Industry in Tourism
33.	Shala Alavidze	Invited Lecturer	World Tourist Resources
34.	Elene Bukhaidze	Invited Lecturer	Wine Tourism
35.	Nato Robitashvili	Invited Lecturer	Agrotourism
36.	Irakli Kutsia	Invited Lecturer	MICE Tourism

